

AVON

CAMPAIGN 1 2024
BUY YOUR PREVIEW
PRODUCTS IN
C25 & C26 ORDERS

what's new



MAKEUP THERAPY SALE

UP TO 50% OFF
IN THE BROCHURE

+ SPECIAL
OFFER
DETAILS INSIDE

NEW YEAR, NEW LOOK

Let your customers know that the Brochure makeup sale is the perfect opportunity to purchase their favorites and try a new shade or product, just in time for the new year and beyond.



BROCHURE OFFER:

free

fmg Moisturizing Eye Makeup Remover Lotion with any \$25 makeup sale purchase from select pages and the back cover in the Brochure. \$8 value. Limited quantities.



fmg Glimmer Satin Lipstick
(featured shade: Tulip)
is available in the Brochure

Brochure
makeup therapy sale
**UP TO
50% OFF**



just for you

EXCLUSIVE OFFERS

DON'T MISS OUT!

The following bundles feature your customers' favorites with amazing savings. It's a great way to help you reach President's Club or your next President's Recognition Program title!

ALL BUNDLES ARE LIMITED QUANTITIES.



ALL EYES ON YOU SET

fmg Colors of LOVE Hi-Brow Sculpting Brow Gel
Universal Love (Clear), .11 fl. oz.

fmg Glimmer SuperExtend Nourishing Mascara
Black, .237 fl. oz.

fmg Glimmer Liquid Eyeliner
Blackest Black, .037 fl. oz.

fmg Glimmershadow Liquid Eyeshadow
in Jasper and Bronze Age
Each, .07 fl. oz.

5-PIECE SET: \$25.99

AWARD SALES[†]: \$25.99

C: \$19.49 P: \$18.19 PRP: \$15.59

\$64 VALUE
334-935

Full Commission.
No Demo Limit.



FMG MATCH SET

fmg Match Set Finishing Powder
.22 oz. net wt.

fmg Oil Rewind Roller Ball
Protective cap. 3" L x 1" W.

fmg Kabuki Brush
Retractable. Includes cap. 3¾" L x 1" diam.

3-PIECE SET: \$24.99

AWARD SALES[†]: \$24.99

C: \$18.74 P: \$17.49 PRP: \$14.99

\$49 VALUE
335-229

Full Commission. No Demo Limit.



WHAT'S NEW OFFER

free

THE FACE SHOP

RICE WATER

BRIGHT

FOAMING

CLEANSER

(10.1 FL. OZ.)

WITH ANY

\$18 SKIN CARE

PURCHASE FROM

PAGES 6-7.

\$13 VALUE.

Limited quantities.

BROCHURE OFFER:

FREE with any \$30
skin care purchase
from select pages.



FACE AND EYES SET

**Isa Knox Anew Clinical Line Eraser
with Retinol Treatment**
1 oz. net wt.

Rice Water Bright Cleansing Facial Wipes
50 sheets.

**Isa Knox Anew Clinical Collagen Booster
Eye Lift Pro Dual Eye System**
Upper eye gel, .33 fl. oz.
Lower eye cream, .33 fl. oz.

3-PIECE SET

BROCHURE PRICE: \$40.99

YOUR COST: \$24.59

Award Sales[†]: \$24.59

\$96 VALUE

179-045

No Limit Offer. No Commission.



AGE-DEFY SET

**Isa Knox Anew Clinical Line Eraser
with Retinol Targeted Treatment**
.67 fl. oz.

**Isa Knox LXNEW Clean
Soothing Whipped Oil Cleanser**
5 fl. oz.

Anew Platinum Age Delay Serum
1 fl. oz.

3-PIECE SET

BROCHURE PRICE: \$40.99

YOUR COST: \$24.59

Award Sales[†]: \$24.59

\$101 VALUE

179-064

No Limit Offer. No Commission.



CLEANSE, TONE, BRIGHTEN SET

Anew Vitamin C
Illuminating Priming Moisturizer
1.7 fl. oz.

Isa Knox LXNEW Clean
Nourishing Cream Cleanser
5 fl. oz.

Avon Solutions Banishing Cream
Skin Discoloration Improver
2.5 fl. oz.

3-PIECE SET

BROCHURE PRICE: \$22.99

YOUR COST: \$13.79

Award Sales[†]: \$13.79

\$60 VALUE

179-026

No Limit Offer. No Commission.



BUNDLES
ON PAGES 6-7
ARE FEATURED IN
THE BROCHURE

FACE, LIPS AND EYES SET

Anew Vitamin C
Brightening Eye Cream
.5 fl. oz.

Anew Vitamin C
Antioxidant Lip Treatment
.13 oz. net wt.

Avon Solutions
Nurtura Replenishing Cream
1.7 fl. oz.

3-PIECE SET

BROCHURE PRICE: \$22.99

YOUR COST: \$13.79

Award Sales[†]: \$13.79

\$62 VALUE

179-011

No Limit Offer. No Commission.



[†]Based on the "Your Cost" price.

C1 | 7

anti-aging favorites

ANEW SERUMS AND TREATMENTS

Anew Ultimate Night Repair Serum 1 fl. oz.

Anew Ultimate Supreme Eye Balm 0.1 oz. net wt.

Anew Platinum Age Delay Serum 1 fl. oz.

Anew Power Serum 1 fl. oz.

4-PIECE SET: \$49.99

AWARD SALES[†]: \$49.99

C: \$37.49 P: \$34.99 PRP: \$29.99

\$180 VALUE

326-376

Full Commission. No Demo Limit.



FACE AND LIP SET

Anew Vitamin C Antioxidant Lip Treatment
.13 oz. net wt.

Anew Vitamin C Illuminating Priming Moisturizer
1.7 fl. oz.

Isa Knox Anew Clinical Collagen Booster
Microneedling Polisher
1.7 fl. oz.

Isa Knox Anew Clinical Line Eraser with
Retinol Targeted Treatment
.67 fl. oz.

4-PIECE SET: \$39.99

AWARD SALES[†]: \$39.99

C: \$29.99 P: \$27.99 PRP: \$23.99

\$122 VALUE

484-872

Full Commission.

No Demo Limit.



FIRM, TREAT AND EYE SET

Isa Knox Anew Clinical Collagen
Booster Firming Cream 1.7 fl. oz.

Isa Knox Anew Clinical Line Eraser
with Retinol Targeted Treatment
.67 fl. oz.

Isa Knox Anew Clinical Revitalize &
Reveal Extra Strength Retexturizing Peel
30 fragrance-free pads.

Isa Knox Anew Clinical Collagen Booster Eye Lift
Pro Dual Eye System Gel, .33 fl. oz. Cream, .33 fl. oz.

4-PIECE SET: \$49.99

AWARD SALES[†]: \$49.99

C: \$37.49 P: \$34.99

PRP: \$29.99

\$165 VALUE

336-297

Full Commission.

No Demo Limit.



COLLAGEN BOOSTER SET

**Isa Knox Anew Clinical Collagen
Booster Eye Lift Pro
Dual Eye System**
Gel, .33 fl. oz. Cream, .33 fl. oz.

**Isa Knox Anew Clinical Collagen Booster
Microneedling Polisher**
1.7 fl. oz.

**Isa Knox Anew Clinical Collagen Booster
Rejuvenating Serum Ampoules**
60 capsulated single-use ampoules.
.008 fl. oz. each.

3-PIECE SET: \$49.99
AWARD SALES[†]: \$49.99
C: \$37.49 P: \$34.99
PRP: \$29.99

OVER \$136 VALUE
331-701

Full Commission. No Demo Limit.



CLEANSE, TREAT AND BRIGHTEN SET
**Anew Vitamin C
Brightening Eye Cream**
.5 fl. oz.

**Isa Knox Anew Clinical
Line Eraser with Retinol Treatment**
1 oz. net wt.

**The Face Shop
Rice Water Bright Facial Cleansing Lotion**
6.76 fl. oz.

3-PIECE SET: \$29.99
AWARD SALES[†]: \$29.99
C: \$22.49 P: \$20.99
PRP: \$17.99
\$91 VALUE
484-944

Full Commission.
No Demo Limit.



CLEANSE AND REJUVENATE SET

**Isa Knox LXNEW Clean
Nourishing Cream Cleanser** 5 fl. oz.

**Isa Knox LXNEW
Ultimate Rejuvenating
Balm Stick** .24 fl. oz.

**The Face Shop Rice Water
Bright Facial Cleansing Lotion**
6.76 fl. oz.

3-PIECE SET: \$24.99
AWARD SALES[†]: \$24.99
C: \$18.74 P: \$17.49
PRP: \$14.99

\$48 VALUE
333-389

Full Commission. No Demo Limit.



HAIKU SET

fresh green floral

Eau de Parfum

Yuzu, muguet and blonde woods.
1.7 fl. oz.

Hair & Body Mist

3.25 fl. oz.

Perfumed Skin Softener

5 fl. oz.

3-PIECE SET

BROCHURE PRICE: \$22.99

YOUR COST: \$13.79

Award Sales[†]: \$13.79

\$49 VALUE

393-731

No Limit Offer. No Commission.



SWEET HONESTY SET

soft floral

Cologne

Lily of the valley, rose and cedarwood.
1.7 fl. oz.

Hand Cream

2.5 fl. oz.

Perfumed Skin Softener

5 fl. oz.

3-PIECE SET

BROCHURE PRICE: \$13.99

YOUR COST: \$8.39

Award Sales[†]: \$8.39

\$32 VALUE

392-549

No Limit Offer. No Commission.



BLACK SUEDE SET

fresh aromatic

Eau de Toilette

Bergamot, soft leather and oakmoss.
3.4 fl. oz.

Aftershave Conditioner

3.4 fl. oz.

Hair & Body Wash

5 fl. oz.

3-PIECE SET

BROCHURE PRICE: \$15.99

YOUR COST: \$9.59

Award Sales[†]: \$9.59

\$38 VALUE

744-423

**No Limit Offer.
No Commission.**



BUNDLES
ON PAGES 10-11
ARE FEATURED IN
THE BROCHURE

50% OFF

THE BROCHURE PRICE!

24-HOUR ODOR PROTECTION

Roll-On
Anti-Perspirant
Deodorant
Each, 2.6 fl. oz.
reg. \$3.60

Far Away 338-782
Black Suede 338-907
Haiku 338-869
Odyssey 338-888

BROCHURE PRICE:

\$2.69 each

YOUR COST:

\$1.34 each

No Limit Offer.
No Commission.



WILD COUNTRY SET

fresh aromatic

Cologne

Lavender, coriander seed
and sandalwood.
3 fl. oz.

Aftershave Splash

4 fl. oz.

Hair & Body Wash

5 fl. oz.

3-PIECE SET

BROCHURE PRICE: \$19.99

YOUR COST: \$11.99

Award Sales[†]: \$11.99

\$43 VALUE

484-098

No Limit Offer. No Commission.





2-PIECE SET
ceramide + biotin

Elastine Moisture Essentials Volumizing
Shampoo & Conditioner
Each, 12.7 fl. oz. **\$18 total value**
BROCHURE PRICE: \$10.99 YOUR COST: \$6.59
Award Sales[†]: \$6.59 374-934
No Limit Offer. No Commission.



2-PIECE SET
ceramide + argan oil

Elastine Moisture Essentials Shine
Shampoo & Conditioner
Each, 12.7 fl. oz. **\$18 total value**
BROCHURE PRICE: \$10.99 YOUR COST: \$6.59
Award Sales[†]: \$6.59 375-027
No Limit Offer. No Commission.

2-PIECE SET

Elastine Botanicals
Rosemary
& Sea Salt
Volumizing Shampoo
& Conditioner
Each, 6.7 fl. oz.
\$9 total value

BROCHURE PRICE:

\$5.99

YOUR COST:

\$3.59

Award Sales[†]:

\$3.59

374-843

No Limit Offer.

No Commission.



2-PIECE SET

Elastine Botanicals Cherry
Blossom & Hyaluronic
Acid Moisturizing Shampoo
& Conditioner
Each, 6.7 fl. oz.
\$9 total value

BROCHURE PRICE:

\$5.99

YOUR COST:

\$3.59

Award Sales[†]:

\$3.59

374-862

No Limit Offer.

No Commission.



2-PIECE SET

Elastine Botanicals
Argan & Castor Anti-Frizz
Shampoo & Conditioner
Each, 6.7 fl. oz.
over \$10 total value

BROCHURE PRICE:

\$5.99

YOUR COST:

\$3.59

Award Sales[†]:

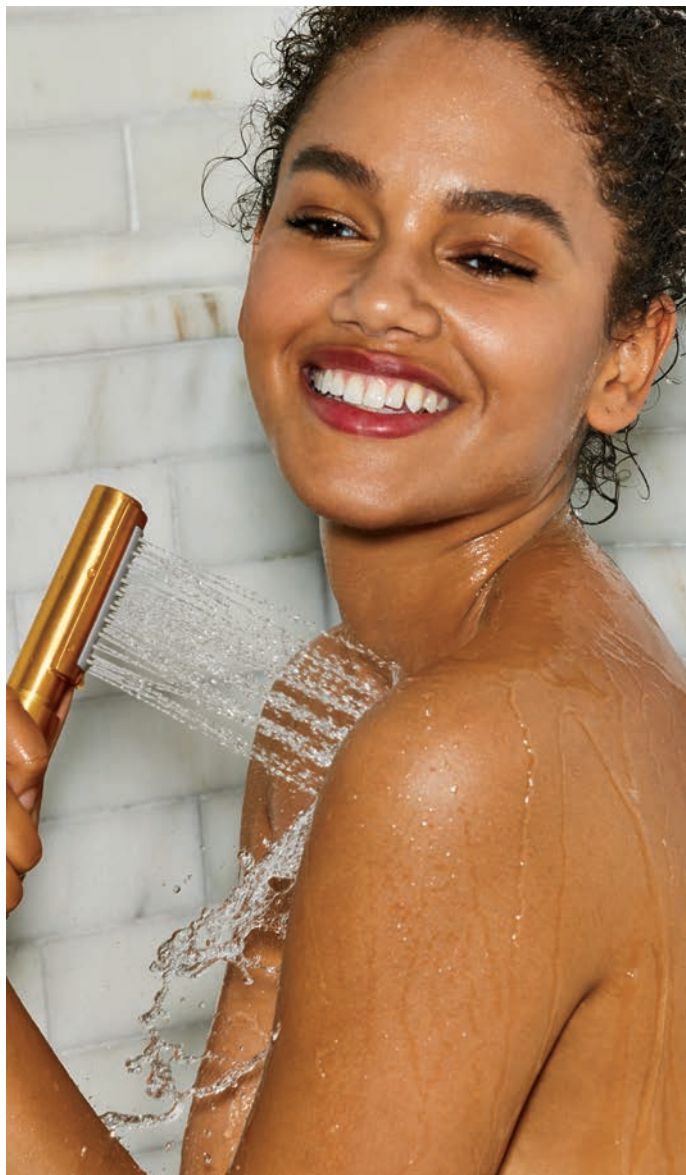
\$3.59

374-915

No Limit Offer.

No Commission.





SENSES VANILLA SET

**Silky Vanilla Hydrating
Shower Gel**
5 fl. oz.

Vanilla Cream Bubble Bath
24 fl. oz.

Avon Shower Brush
Long handle, and
massage nubs.

3-PIECE SET
BROCHURE PRICE: \$14.99

YOUR COST: \$8.99

Award Sales[†]: \$8.99

\$27 VALUE

631-357

**No Limit Offer.
No Commission.**



BUNDLES
ON PAGES 12-13
ARE FEATURED IN
THE BROCHURE

SKIN SO SOFT ORIGINAL SET

Original Bath Oil
16.9 fl. oz.

Original Body Lotion
11.8 fl. oz.

Original Shower Gel
5 fl. oz.

3-PIECE SET
BROCHURE PRICE: \$20.99

YOUR COST: \$12.59

Award Sales[†]: \$12.59

\$43 VALUE

631-395

No Limit Offer. No Commission.



OUT for Now...See What's IN!

The products on the left are currently unavailable, but not to worry—check out these great recommendations for alternative picks your customers will love!

OUT	IN
 Moisture Therapy Intensive Healing & Repair Moisturizing Lip Treatment Balm reg. \$2	 Skin So Soft Supreme Nourishment Tropical Coconut Lip Balm reg. \$2
 Moisture Therapy Bonus-Size Intensive Healing & Repair Body Lotion reg. \$18	 Moisture Therapy Balance + Soothe Body Lotion reg. \$20
 Skin So Soft Supreme Nourishment Bonus-Size Body Lotion reg. \$23	 Moisture Therapy Balance + Soothe Body Lotion reg. \$20
 Skin So Soft Original Bonus-Size Body Lotion reg. \$23	 Moisture Therapy Balance + Soothe Body Lotion reg. \$20
 Skin So Soft Original Body Lotion reg. \$11	 The Face Shop Jeju Aloe Hand & Body Lotion reg. \$12
 Senses Cozy Vanilla & Coconut Hand Soap reg. \$13.99	 Senses Fresh Bergamot & Wild Mint Hand Soap reg. \$13.99

OUT	IN
 Senses Cozy Vanilla & Coconut Body Lotion reg. \$17	 Avon Aromatherapy Body Lotion Sleep Tight Zzz reg. \$17
 Skin So Soft Original Bonus-Size Shower Gel reg. \$18	 Skin So Soft Original Shower Gel reg. \$8
 Senses Orange & Honeysuckle Bubble Bath reg. \$11	 Senses Sensitive Skin Bubble Bath reg. \$11
 Avon Solutions Nurtura Replenishing Cream reg. \$14	 Avon Solutions Banishing Cream Skin Discoloration Improver reg. \$14
 Anew Vitamin C Brightening Serum reg. \$44	 Farm Rx Pineapple Plus Brightening Jelly Serum reg. \$44
 Anew Ultimate Multi-Performance Eye System reg. \$42	 Isa Knox Anew Clinical Collagen Booster Eye Lift Pro Dual Eye System reg. \$40
 Anew Ultimate Multi-Performance Night Cream reg. \$42	 Anew Ultimate Supreme Advanced Performance Crème reg. \$40



**fmg Glimmer Liners for Eyes,
Lips and Brows**
Long-wearing. Retractable. Free from
parabens, sulfates and talc. Each,
.01 oz. net wt. reg. \$9

Brochure Price:
\$3.49 each
Your Cost:

\$2.09 each

No Limit Offer.
No Commission.

**40%
OFF**

THE BROCHURE
PRICE!



The Starring Lineup

Featuring all your Glimmer favorites!

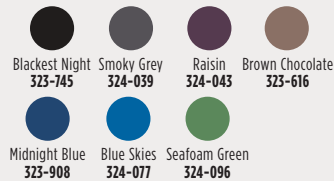
fmg Glimmer Cream Eyeliner



fmg Glimmer Brow Definer



fmg Glimmer Waterproof Eyeliner



fmg Glimmer Diamond Eyeliner



fmg Glimmer Lipliner



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