

AVON

CAMPAIGN 24 2023  
BUY YOUR PREVIEW  
PRODUCTS IN  
C22 & C23 ORDERS

what's new

Special  
offer!  
details  
inside

gifts that  
**DAZZLE**



# WHAT'S NEW 101

## BIG NEWS!

For products that are not new and featured on the cover and the front section of the Brochure, you can now purchase them in What's New at 40% off the Brochure prices! This will help you promote key collections to customers and have product on hand for instant sales.

## PREVIEW PRODUCTS

For all of the new products featured in What's New ("Preview Products"), you can purchase up to ten of everything! For example: if a lipstick comes in eight shades, you can purchase ten of each shade. Your discount for all new "Preview Products" is based on your Commission Level. For details about Commission Levels go to: [Avon.com](http://Avon.com) > Seller Central > Commissions and Sales Levels.

### Glamorous Pearly Gift Set

3-piece set. Glass pearlesque beads with dazzling silvertone-plated fireballs. 16½" L with 3½" extender. Pierced drops, 1" L. Bracelet: one size fits most.



necklace,  
earrings and  
bracelet set



NEW! LIMITED EDITION

# it's a PEARLY PARTY

## WHAT'S NEW OFFER

Glamorous Pearly Gift Set for only **C \$14.99** **P \$13.99** **PRP \$11.99**  
with any \$15 holiday jewelry purchase from pages 4-13.

ORDER NUMBER: 174-995

## BROCHURE OFFER\*

Glamorous Pearly Gift Set only \$19.99 with any  
\$15 holiday purchase from select pages. Also available  
for separate purchase at \$39.99.

LIMITED QUANTITIES.

\*In the C24 Brochure only. Does not qualify  
toward this or any other offer in the Brochure.



NEW! LIMITED EDITION

evergreen  
**SPLENDOR**



set of  
3 bracelets

## 3-Piece Special Offer

For all Representatives—  
get the entire Green  
Beaded Collection at an  
amazing value!

**176-706**

**YOUR COST: \$28.99**

Award Sales: \$28.99\*

**No Limit Offer.**

**OVER \$54 VALUE**

\*Based on the "Your  
Cost" price.  
LIMITED QUANTITIES.

### Green Beaded Collection

Green faceted glass beads with hematite-colored glass  
beads and accents set in hematite-plated metal.

#### Layered Necklace

4-row necklace.  
16½" L with 3½"  
extender.

**174-244**

reg. \$24.99

now \$19.99

**C** \$14.99

**P** \$13.99

**PRP** \$11.99

#### 3-Row Stretch Bracelet Set

Set of 3. One size  
fits most.

**174-320**

reg. \$16.99

now \$12.99 the set

**C** \$9.74

**P** \$9.09

**PRP** \$7.79

#### Earrings

Pierced drops,  
2½" L.

**174-301**

reg. \$12.99

now \$9.99

**C** \$7.49

**P** \$6.99

**PRP** \$5.99



necklace,  
earrings and  
bracelet set

**Exquisite Look of Emerald  
3-Piece Set**

Emerald-like glass stones set in the  
look of rhodium-plated metal, 16½"  
L with 3½" extender. Pierced  
drops, 1¼" L. Bracelet: one size  
fits most. **175-308**

reg. \$24.99

now \$19.99 the set

**C** \$14.99

**P** \$13.99

**PRP** \$11.99

9-pair  
earring  
pack



**Faux-Gemstone  
9-Piece Multi-Pack  
Collection**

9-pair earring pack  
with multicolored  
glass stones set in  
silvertone. Pierced  
studs, approx. ½".  
**174-081**

reg. \$22.99

now \$16.99 the pack

**C** \$12.74

**P** \$11.89

**PRP** \$10.19



# 2-Piece Special Offer

For all Representatives—get the Shaky Pendant Star Necklace and Star Pull-Cord Bracelet at an amazing value! **176-797**

**YOUR COST: \$14.99**

Award Sales: \$14.99\*

**No Limit Offer.**

**OVER \$33 VALUE**

\*Based on the "Your Cost" price.  
LIMITED QUANTITIES.

NEW! LIMITED EDITION

Heart/  
Goldtone  
175-107

Star/  
Sivertone  
175-145

Cross/  
Sivertone  
175-111

Heart/  
Goldtone  
175-054

Star/  
Sivertone  
175-069

Cross/  
Sivertone  
175-088

**Shaky Pendant Necklace**  
Pendant with colored stones and metal-plated accents. 16½" L with 3½" extender. Pendant, 1" L.  
reg. \$16.99  
now \$12.99 each  
**C** \$9.74  
**P** \$9.09  
**PRP** \$7.79

**Shaky Motif Pull-Cord Bracelet**  
With colored beads. One size fits most. Charms, 1¼"-1½" L.  
reg. \$16.99  
now \$12.99 each  
**C** \$9.74  
**P** \$9.09  
**PRP** \$7.79



NEW! LIMITED EDITION



## a touch of ELEGANCE

**Midnight Shimmer Collection**  
Dark blue glass beads.

**Lariat Necklace**

With glass seed beads. 25½" L with 3½" extender. Y-drop, 5" L.

**175-020**

reg. \$32.99

now \$24.99

**C** \$18.74

**P** \$17.49

**PRP** \$14.99

**Coil Bracelet**

With hematite glass beads.

One size fits most. **174-096**

reg. \$19.99

now \$14.99

**C** \$11.24

**P** \$10.49

**PRP** \$8.99

**Hoop Earrings**

1½" diam. Pierced.

**175-040**

reg. \$12.99

now \$9.99

**C** \$7.49

**P** \$6.99

**PRP** \$5.99





# holiday GLAMOUR

## **Violet Jewel-Tone Collection**

Amethyst-colored and clear stones set in silvertone.

### **Necklace and Earrings Set**

Necklace, 16½" L with 3½" extender. Pierced drops, ¾" L. 174-980

reg. \$24.99

now \$19.99 the set

**C** \$14.99

**P** \$13.99

**PRP** \$11.99

### **Tennis Bracelet**

7½" L with 1" extender.

175-001

reg. \$16.99

now \$12.99

**C** \$9.74

**P** \$9.09

**PRP** \$7.79

### **Hoop Earrings**

1" diam. Pierced.

175-016

reg. \$12.99

now \$9.99

**C** \$7.49

**P** \$6.99

**PRP** \$5.99

*necklace and earrings set*





Amethyst/  
Sivertone  
174-536

Sodalite/  
Goldtone  
174-737

Tiger's Eye/  
Sivertone  
174-976

Tiger's Eye/  
Sivertone  
174-919

Amethyst/  
Sivertone  
174-938

Sodalite/  
Goldtone  
174-961

show your  
**SPIRIT**

**Precious Energy  
Collection**  
With semi-precious  
stones.

**Hoop Earrings**  
Approx. 1 1/2" diam.  
Pierced.  
reg. \$12.99  
now \$9.99 each pair  
**C** \$7.49  
**P** \$6.99  
**PRP** \$5.99

**Stretch Ring**  
One size fits most.  
Stone, approx. 1/2" W.  
reg. \$12.99  
now \$9.99 each  
**C** \$7.49  
**P** \$6.99  
**PRP** \$5.99



NEW! LIMITED EDITION

# moments to TREASURE

Women's Crystal Watch  
Metal bracelet watch, 8" L.  
Jet dial with bezel crystal  
stones and glass stone  
accents, 32mm diam. case.  
175-179

reg. \$64.99

now \$49.99

**C** \$37.49

**P** \$34.99

**PRP** \$29.99





NEW! LIMITED EDITION







## STERLING SILVER

**Sterling Silver  
CZ Cross Necklace**  
Sterling silver with  
CZ pavé accents. 17"  
L with 1" extender.  
Pendant, 1" L.  
**175-221**  
reg. \$69.99  
now \$54.99  
**C** \$41.24  
**P** \$38.49  
**PRP** \$32.99

**Sterling Silver  
Tree of Life Necklace**  
Sterling silver with  
genuine amethyst and  
clear CZ accents.  
17" L with 1" extender.  
Pendant, 3/4" L.  
**175-240**  
reg. \$69.99  
now \$54.99  
**C** \$41.24  
**P** \$38.49  
**PRP** \$32.99



*just for you*

# EXCLUSIVE OFFERS

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## DON'T MISS OUT!

The following bundles feature your customers' favorites with amazing savings. It's a great way to earn additional award sales and help you reach President's Club or your next President's Recognition Program title!





**2 fmg Glimmer Lipliners in Mystery Mauve and Red Brick**  
Each, .01 oz. net wt.  
\$18 total value

**fmg LOVE Lip Butter in Rendezvous**  
.09 oz. net wt.  
\$17 value

**TPSY Drunk Shiny Lip Oil in My Boo**  
.13 oz. net wt.  
\$15 value

**fmg Glimmer Satin Lipstick in Wild Cherry**  
.10 oz. net wt.  
\$11 value

**Award Sales\*:** \$22.99 **Order Number:** 976-257 **No Limit Offer. No Commission.**



**FMG**

**GLOKOLOR Lip Serum Pencil**  
.06 oz. net wt.  
\$20 value

**Glimmer Lip Polish**  
.35 oz. net wt.  
\$14 value

**+ Your choice of LOVE Lip Butter**  
.09 oz. net wt. \$17 value  
**A. Flirtatious 213-788**  
**B. Tease 211-656**  
**C. Secret Crush 212-409**

**D. Rendezvous 213-644**  
**E. Pucker Up 234-975**  
**F. Love Affair 221-486**

**Award Sales\*:** \$20.99 **No Limit Offer. No Commission.**

ALL BUNDLES ARE LIMITED QUANTITIES. \*Based on the "Your Cost" price. †Based on Brochure regular prices.





YOUR COST  
**\$22.99**  
\$68 VALUE†

**CHI® ESSENTIALS  
REVIVE KERATIN + BONDING**

<b>Restoring Conditioner</b>	<b>Restoring Shampoo</b>
12 fl. oz.	12 fl. oz.
\$25 value	\$25 value

**ELASTINE MOISTURE ESSENTIALS  
CERAMIDE + ARGAN OIL**

<b>Shampoo</b>	<b>Conditioner</b>
12.7 fl. oz.	12.7 fl. oz.
\$9 value	\$9 value

**Award Sales\*: \$22.99 Order Number: 628-039 No Limit Offer. No Commission.**



# BUY

## DR. GROOT

**Premium Scalp  
Cleansing Brush**  
\$19 value

**Scalp Fortifying  
Hair-Thickening  
Shampoo**  
13.5 fl. oz.  
\$35 value



YOUR COST  
**\$20.99**  
\$75 VALUE\*

# GET FREE

## ELASTINE BOTANICALS ROSEMARY & SEA SALT

**Volumizing Shampoo**  
6.7 fl. oz.  
\$4.50 value

**Volumizing Conditioner**  
6.7 fl. oz.  
\$4.50 value

## PERIOE MICROBIOME

**2 Total Care Toothpastes**  
With fluoride.  
Each, 5.4 oz. net wt.  
\$12 total value



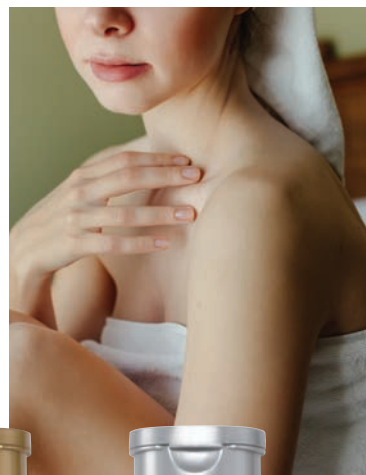
**Award Sales\*: \$20.99 Order Number: 073-751 No Limit Offer. No Commission.**

ALL BUNDLES ARE LIMITED QUANTITIES. \*Based on the "Your Cost" price. \*Based on Brochure regular prices. Includes value of free products (if applicable).



EXCLUSIVE  
OFFERS

YOUR COST  
**\$19.99**  
OVER \$76 VALUE\*



## BUY

### SKIN SO SOFT

**Botanical Essence  
Bath Oil**  
16.2 fl. oz.  
\$31 value

### ELASTINE BOTANICALS ARGAN & CASTOR

**Anti-Frizz Shampoo**  
6.7 fl. oz.  
\$5.39 value

**Anti-Frizz Conditioner**  
6.7 fl. oz.  
\$5.39 value



## GET FREE

### SKIN SO SOFT

**2 Original Replenishing  
Hand Creams**  
Each, 3.4 fl. oz.  
\$10 total value

**2 Original Beauty  
Bar Soaps**  
Each, 3.17 oz. net wt.  
\$9 total value

### ADVANCE TECHNIQUES

**360 Nourish with  
Moroccan Argan Oil  
Leave-In Treatment**  
2 fl. oz. \$16 value



**Award Sales\*:** \$19.99 **Order Number:** 176-175 **No Limit Offer. No Commission.**



YOUR COST  
**\$19.99**  
 \$60 VALUE\*



## BUY

### ELASTINE PROPOLITHERA

**Damage Repair Conditioner**  
 16.9 fl. oz.  
 \$18 value

**Damage Repair Shampoo**  
 16.9 fl. oz.  
 \$18 value



## GET FREE

### SKIN SO SOFT

**Radiant Moisture Shower Gel**  
 5 fl. oz.  
 \$8 value

**Soft & Sensual Shower Gel**  
 5 fl. oz.  
 \$8 value

**Original Shower Gel**  
 5 fl. oz.  
 \$8 value



**Award Sales\*:** \$19.99 **Order Number:** 176-137 **No Limit Offer. No Commission.**

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# hair care collection

## SHAMPOO & CONDITIONER



### ELASTINE PROPOLITHERA

Rejuvenating hair care from bees enriched with moisturizing ingredients

Contains antioxidant-rich propolis, honey and royal jelly to help restore moisture and natural luster. Sulfate- and paraben-free. **Bee Curly Collection:** Helps care for curly hair to create silky, super-lustrous curls. **Volumizing Collection:** Provides weightless volume for a fuller, thicker, stronger appearance. **Damage Repair Collection:** Helps repair and soften damaged hair and split ends, so hair appears smooth and manageable.



### CHI® ESSENTIALS REVIVE KERATIN + BONDING

Helps rebuild, revive and protect hair with keratin and bonding agents

With replenishing keratin and plant-based bonding agents, it helps prevent breakage, improve the look of elasticity and restore softness and shine. **Restoring Shampoo:** Cleanses, moisturizes and protects against split ends and frizz. **Restoring Conditioner:** Helps restore dry, damaged and brittle hair. **Protecting Serum:** Provides smoothness and shine.



### CHI® ESSENTIALS

A unique blend of certified organic botanicals from expert hair care leader CHI

Show locks some love with moisturizing aloe vera, antioxidant-rich pomegranate, hibiscus (containing vitamins and amino acids) and other nutrient-rich ingredients. Sulfate- and PABA-free. **Replenishing Shampoo:** With vitamins, minerals and amino acids to help hair maintain natural oils. **Moisturizing Conditioner:** Infused with aloe to help increase elasticity.



### ELASTINE BOTANICALS

Natural botanical hair care with premium botanical extracts

Infused with revitalizing babassu seed oil, chamomile flower water and lemon chestnut extract, helps bring damaged hair back to life, adding dewy moisture for a smooth, natural-looking sheen. **Cherry Blossom & Hyaluronic Acid Collection:** Moisturizes dry, damaged hair. **Rosemary & Sea Salt Collection:** Helps add volume and body and promote thicker hair.



### ELASTINE HEMPHARMX

With cold extracted hemp for weightless hydration that delivers full volume

Delivers weightless hydration with cold-pressed hemp seed oil, while helping strengthen, protect, volumize and moisturize hair. **Weightless Hydration Shampoo and Conditioner:** Contain omega 3-6-9, known to help moisturize and nourish hair and prevent breakage. Vegan and silicone-free.



### ELASTINE MOISTURE ESSENTIALS VOLUME & SHINE

See healthier hair instantly with moisturizing ingredients

With richly moisturizing ceramide to help smooth and strengthen cuticles, protect hair from wear and tear and promote elasticity and shine. **Shine:** With ceramide and argan oil, helps moisturize and reduce breakage and split ends and keep locks looking shiny and smooth. **Volume:** With ceramide and biotin, helps dry, damaged hair look and feel thicker, fuller and healthier.

## COLOR



### ELASTINE SALON DE COLOR

100% gray coverage and rich, long-lasting color

The nourishing cream formula with pro-keratin, collagen and ceramides does not contain ammonia, parabens, mineral oil or benzophenone. The kit is designed to protect hair before, during and after coloring. The no-drip cream formula delivers rich and radiant color with beautifully even results. *Available in 10 shades.*



### THE FACE SHOP ROOT TOUCH-UP

Contains hair-strengthening ingredients, and disguises roots in seconds

The long-wearing powder formula covers the hairline, graying roots and even bare areas for a fuller hair look—instantly. Contains scalp-nourishing ingredients, like Ha-Soo-Oh herb, black bean and ginseng. Paraben-free. *Available in 4 shades.*



## You've got your customer's color, care and styling needs covered

### TREATMENT & STYLING



#### ELASTINE PROPOLITHERA

Treatments that help nourish and strengthen

**Leave-in Conditioner:** Hydrates and nourishes dry hair, infusing it with rich luster. **Aloe Dual-Active Hair Serum:** Intense hydration with vitamins, minerals and other nutrients to bring damaged or chemically processed hair back to life. **Serum Treatment:** With moisturizing ingredients, vitamins and minerals to help restore weak, brittle hair and target areas where needed most. **Oil Serum:** Rejuvenating serum helps strengthen, protect, moisturize and smooth hair, while providing shine as you style. **Curl Cream:** Rich hydration for bouncy, defined curls. Reduces frizz for healthy-looking shine. **Mask:** Nutrient-enriched formula helps deeply nourish hair, repair damaged split ends and protect from heat.



#### CHI® ESSENTIALS

Treatments that help repair and protect

**Repairing Serum:** Deeply penetrating, lightweight serum helps strengthen, moisturize and smooth hair and protect from damage. **BioSilk® Silk Therapy® weightless leave-in silk treatment:** Made with silk proteins to help repair, smooth and protect all hair types. Tames frizz and flyaways for silky-smooth hair with reflective shine. Helps shield from UV rays, heat and humidity.



#### DR. GROOT MICROBIOME SCALP FORTIFYING

Your solution to thinning hair. Healthy hair starts with a healthy scalp!

With prebiotics and para-probiotics, and natural plant-based ingredients to help soothe redness and itching, and biotin to help thicken hair. No sulfates, parabens or silicones. **Hair-Thickening Shampoo:** With coconut oil, deep cleanses while it helps moisturize dry scalp and hair. **Serum Treatment:** Helps support healthy hair roots and growth. **Premium Scalp Cleansing Brush:** Massages the scalp, helping to remove dead skin cells and stimulate hair follicles for healthier hair.



#### ADVANCE TECHNIQUES

Targeted treatments for enhanced shine and nourishment

**Daily Shine Dry Ends Serum:** Delivers smooth, shiny hair with less frizz. Contains provitamin B. **360 Nourish with Moroccan Argan Oil Leave-In Treatment:** With argan oil, provitamin B5 and vitamin E to help nourish and smooth dry, damaged hair.



#### CHI® STYLING TOOLS

Advanced ceramic and ionic technologies that help smooth and protect from damage

**1" Volcanic Lava Ceramic Pro Spin 'n' Curl:** Creates instant silky, shiny and glamorously bouncy curls. **Advanced Ionic Compact Hair Dryer:** 1875-watt ion generator emits negative ions to reduce drying time.



#### CHI® STYLING PRODUCTS

A professional-grade styling aid that adds incredible shine and control

**ENVIRO 54® Natural Hold Hair Spray:** For a brushable, natural hold that's lightweight and fast-drying with no buildup. Enriched with silk to strengthen hair.



EXCLUSIVE  
OFFERS

YOUR COST  
**\$27.99**  
OVER \$75 VALUE†



**SENSES COZY VANILLA & COCONUT**

**Body Mist**  
8 fl. oz.  
\$18 value

**Hand Soap**  
10.1 fl. oz.  
\$13.99 value

**2 Body Scrubs**  
Each, 9 oz. net wt.  
\$44 total value

**Award Sales\*:** \$27.99 **Order Number:** 628-316 **No Limit Offer. No Commission.**





YOUR COST  
**\$35.99**  
\$98 VALUE†

## BUY

### AVON SENSES GRATITUDE LAVENDER & CEDARWOOD

#### Candle

1 wick. Soy-wax blend.  
3" diam. x 3 1/2" H. Burn  
time, 40 hours. 7 oz.  
net wt. **\$23 value**

#### Shower Steamers

Includes 6. Each,  
1 oz. net wt.  
**\$26 value**

#### Bath Salts

12.5 oz. net wt.  
**\$23 value**

#### 2 Room Sprays

Each, 3.25 fl. oz.  
**\$26 total value**

**Award Sales\*:** \$35.99 **Order Number:** 312-684 **No Limit Offer. No Commission.**



YOUR COST  
**\$37.99**  
\$150 VALUE†

## BUY

### SKIN SO SOFT FOR ACNE-PRONE SKIN

#### 2 Gentle Body Washes

Each, 10.1 fl. oz.  
**\$40 total value**

#### 2 Soothing Gels (for Body)

Each, 6.1 fl. oz.  
**\$40 value**

#### 2 Foaming Cleansers (for Face)

Each, 5 fl. oz.  
**\$34 total value**

#### 2 Soothing Spot Gels (for Face)

Each, .5 fl. oz.  
**\$36 total value**

**Award Sales\*:** \$37.99 **Order Number:** 176-266 **No Limit Offer. No Commission.**

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**EXCLUSIVE  
OFFERS**



**YOUR COST**  
**\$9.99**  
\$27 VALUE†

#### SKIN SO SOFT

**Original  
Replenishing  
Hand Cream**  
3.4 fl. oz.  
\$5 value

**Soft & Sensual  
Replenishing  
Hand Cream**  
3.4 fl. oz.  
\$5 value

**Radiant Moisture  
Replenishing  
Hand Cream**  
3.4 fl. oz.  
\$5 value

#### MOISTURE THERAPY

**Calming Relief  
Hand Cream**  
4.2 fl. oz.  
\$6 value

**Intensive Healing &  
Repair Hand Cream**  
4.2 fl. oz.  
\$6 value

**Award Sales\*: \$9.99 Order Number: 968-381 No Limit Offer. No Commission.**



**YOUR COST**  
**\$6.99**  
\$20 VALUE†

**10 Avon Flavor Savers Vanilla Lip Balms** Each, .14 oz. net wt.  
\$20 total value

**Award Sales\*: \$6.99 Order Number: 238-158 No Limit Offer. No Commission.**





**40% OFF**  
BROCHURE PRICES!

### DAILY MOMENT VEGAN HAND CREAM

Each, 1.0 fl. oz. **reg. \$4 Brochure Price: \$3.29 each**

**1—Sunrise Bedroom**  
Bergamot, lavender  
and cedarwood.  
946-331

**2—Morning Florist**  
Lemon, Bulgarian rose  
and violet leaf.  
946-346

**3—Noon Park**  
Grapefruit,  
hyacinth and iris.  
946-350

**4—Sunset Rooftop**  
Pear, rose and  
patchouli.  
946-365

**6—Dawn Attic**  
Orange blossom,  
pimento and vetiver.  
946-509

**Your Cost: \$1.31 each No Limit Offer. No Commission.**



**YOUR COST**  
**\$14.99**  
\$32 VALUE†

### SKIN SO SOFT

**Original  
Shower Gel**  
5 fl. oz.  
\$8 value

### SENSES

**Silky Vanilla  
Hydrating  
Shower Gel**  
5 fl. oz. \$6 value

**Juicy Pomegranate  
& Mango Hydrating  
Shower Gel**  
5 fl. oz. \$6 value

**Fresh Cucumber  
& Melon Hydrating  
Shower Gel**  
5 fl. oz. \$6 value

**Blushing Cherry  
Blossom Shower Gel**  
5 fl. oz. \$6 value

**Award Sales\*: \$14.99 Order Number: 968-578 No Limit Offer. No Commission.**

ALL BUNDLES ARE LIMITED QUANTITIES. \*Based on the "Your Cost" price. †Based on Brochure regular prices.



EXCLUSIVE  
OFFERS



YOUR COST  
**\$29.99**  
\$138 VALUE†

#### ANEW VITAMIN C

##### Overnight Radiant Mask

1.7 fl. oz.  
\$36 value

##### Illuminating Body Serum

6.7 fl. oz.  
\$34 value

##### Nourishing Body Butter

7.8 fl. oz.  
\$32 value

##### Glow Body Scrub

9 oz. net wt.  
\$36 value

**Award Sales\*:** \$29.99 **Order Number:** 175-528 **No Limit Offer. No Commission.**



YOUR COST  
**\$29.99**  
\$112 VALUE†

#### ISA KNOX LXNEW

##### Ultimate Rejuvenating Day Cream

1.7 fl. oz.  
\$50 value

##### Clean Nourishing Cream Cleanser

5 fl. oz.  
\$12 value

##### Platinum Sculpting Neck and Chest Cream

1.7 fl. oz.  
\$50 value

**Award Sales\*:** \$29.99 **Order Number:** 968-028 **No Limit Offer. No Commission.**





## FARM RX

**Super Greens Cooling Gel**  
3.04 fl. oz.  
\$37 value

**Amazon Berry Boost Smoothing & Firming Body Cream**  
5 fl. oz. \$25 value

**Green Goddess High Dose Serum**  
1 fl. oz.  
\$50 value

**Green Goddess Cream**  
3.04 fl. oz.  
\$44 value

**Award Sales\*:** \$42.99 **Order Number:** 103-448 **No Limit Offer. No Commission.**



## BUY

**Anew Hydra Fusion 1.5% Hyaluronic Acid Serum**  
1 fl. oz.  
\$44 value

**Farm Rx Pineapple Plus Brightening Jelly Serum**  
1 fl. oz.  
\$44 value

**Isa Knox LXNEW Ultimate Rejuvenating Multi-Corrector**  
1.7 fl. oz.  
\$50 value

**THE FACE SHOP Calendula Essential Moisture Serum**  
1.35 fl. oz.  
\$13.50 value

**THE FACE SHOP Rice Water Bright Foaming Cleanser**  
5 fl. oz.  
\$8 value

**THE FACE SHOP Calendula Essential Moisture Cream**  
1.69 fl. oz. \$13.50 value

**Award Sales\*:** \$35.99 **Order Number:** 867-497 **No Limit Offer. No Commission.**

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**Far Away Bali  
Eau de Parfum  
fruity floral**

Sparkling grapefruit,  
salted tuberose and  
golden amber.  
1.7 fl. oz.  
\$25 value

**Far Away  
Eau de Parfum  
amber floral**

Freesia, sheer jasmine  
and enticing amber.  
1.7 fl. oz.  
\$25 value

**Far Away Infinity  
Eau de Parfum  
fruity floral**

Radiant bergamot,  
jasmine sambac and  
sensual sandalwood.  
1.7 fl. oz.  
\$25 value

**Far Away Shampoo  
amber floral**

Freesia, sheer jasmine  
and enticing amber.  
11.8 fl. oz.  
\$13 value

**Award Sales\*: \$34.99 Order Number: 545-108 No Limit Offer. No Commission.**





#### **BLACK SUEDE**

##### ***fresh aromatic***

Bergamot,  
soft leather and  
oak moss.

##### **Hair & Body Wash**

5 fl. oz. \$8 value

##### **Eau de Toilette**

3.4 fl. oz. \$22 value

#### **WILD COUNTRY**

##### ***fresh aromatic***

Lavender, coriander  
seed and sandalwood.

##### **Cologne**

3 fl. oz. \$22 value

##### **Bar Soap**

3.17 oz. net wt.

\$6 value

#### **MESMERIZE**

##### ***fresh aromatic***

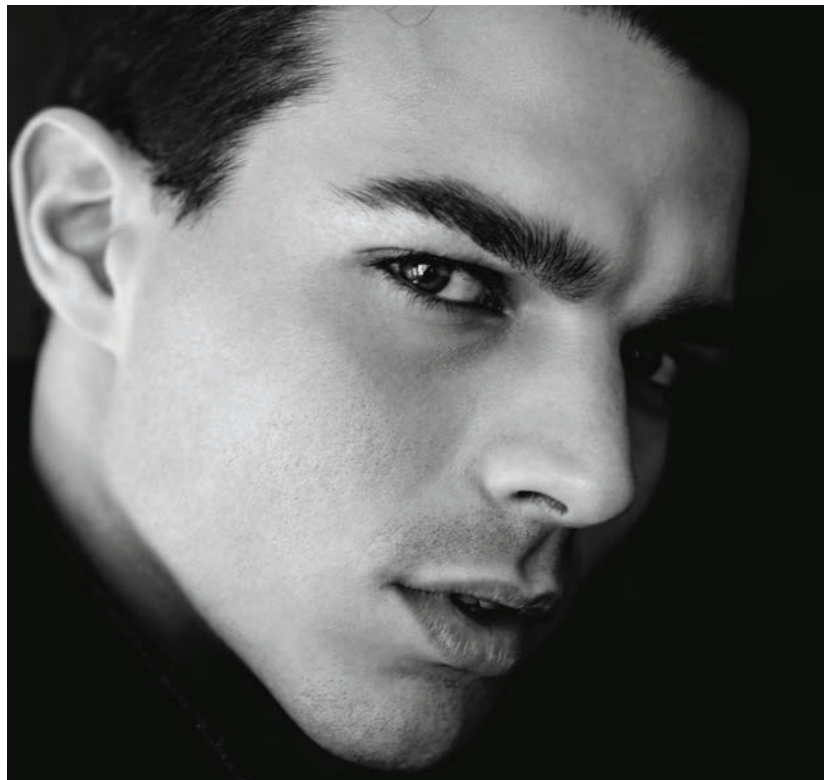
Bergamot,  
spicy cardamom  
and amber.

##### **Cologne**

3.4 fl. oz. \$25 value

##### **Vial-on-Card Samples**

Pack of 5 \$2.25 value



**Award Sales\*:** \$20.99 **Order Number:** 547-450 **No Limit Offer. No Commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of samples (if applicable).





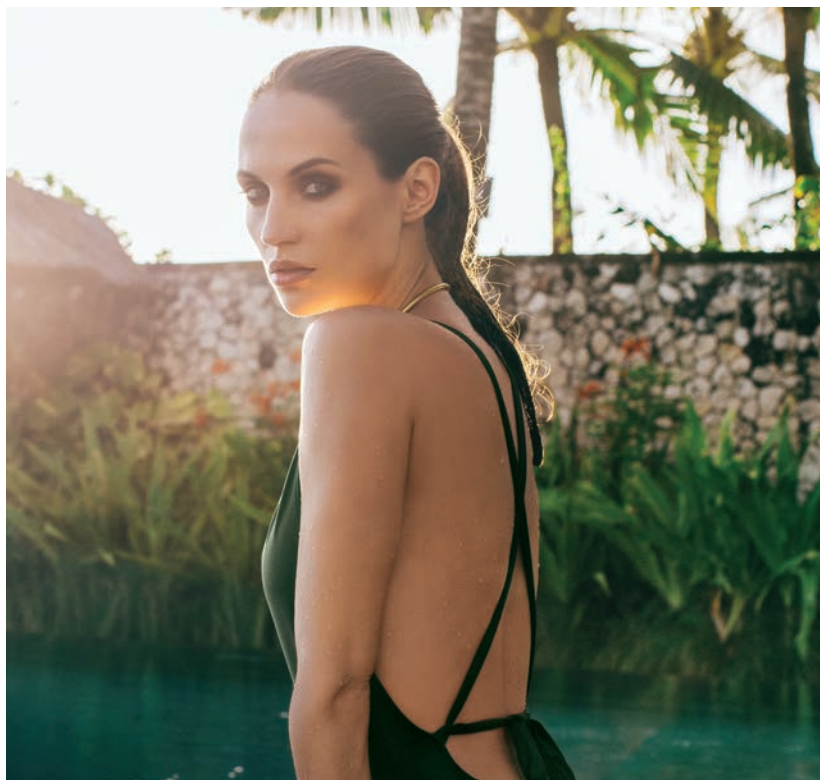
YOUR COST  
**\$32.99**  
\$97 VALUE†

**Haiku**  
**Eau de Parfum**  
**fresh green floral**  
Japanese yuzu, muguet  
and blonde woods.  
1.7 fl. oz. \$25 value

**Haiku Kyoto Flower**  
**Eau de Parfum**  
**fresh green floral**  
Violet leaf, white peony  
and soft cotton musk.  
1.7 fl. oz. \$25 value

**Haiku Sacred Intense**  
**Eau de Parfum**  
**fruity floral**  
Uplifting tangerine,  
rose de mai and earthy  
driftwood. 1.7 fl. oz.  
\$31 value

**Haiku Intense**  
**Travel Spray**  
**fresh green floral**  
Japanese yuzu, muguet  
and blonde woods.  
.3 fl. oz.  
\$16 value



**Award Sales\*:** \$32.99 **Order Number:** 542-166 **No Limit Offer. No Commission.**





**Mesmerize Platinum  
Ultimate**  
**Eau de Toilette**  
*woody floral*  
Crisp pear, violet and  
warm amber.  
3.4 fl. oz.  
\$36 value

**Mesmerize Black**  
**Eau de Toilette**  
*woody fougère*  
Pepper, addictive  
nutmeg and  
tonka bean.  
3.4 fl. oz.  
\$25 value

**WILD COUNTRY**  
*fresh aromatic*  
Lavender, coriander  
seed and sandalwood.  
**Cologne**  
3 fl. oz. \$22 value  
**Aftershave Splash**  
4 fl. oz. \$13 value  
**Vial-on-Card Samples**  
Pack of 5 \$2.25 value



**Award Sales\*: \$28.99 Order Number: 542-386 No Limit Offer. No Commission.**

\*Based on the "Your Cost" price. †Based on Brochure regular prices. Includes value of samples (if applicable).





YOUR COST  
**\$29.99**  
\$74 VALUE†

**Today**  
**Eau de Parfum**  
**soft floral**  
Magnolia blossoms, hibiscus petals and silk musk. 1.7 fl. oz.  
**\$30 value**

**Today**  
**Dry Oil Spray**  
**soft floral**  
Magnolia blossoms, hibiscus petals and silk musk. 3.25 fl. oz.  
**\$22 value**

**Avon Prima**  
**Dry Oil Spray**  
**amber floral**  
Delicate plum, pink rose and white patchouli. 3.25 fl. oz.  
**\$22 value**

**Award Sales\*: \$29.99 Order Number: 844-269 No Limit Offer. No Commission.**



YOUR COST  
**\$23.99**  
\$58 VALUE†

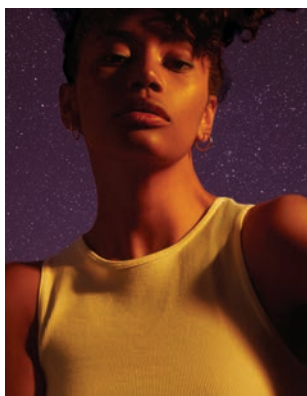
**Perceive Cologne**  
**fresh aromatic**  
Sparkling citrus, sage and cedarwood. 3.4 fl. oz.  
**\$25 value**

**Black Suede**  
**Hair & Body Wash**  
**fresh aromatic**  
Bergamot, soft leather and oak moss. 5 fl. oz. **\$8 value**

**Mesmerize Cologne**  
**fresh aromatic**  
Bergamot, spicy cardamom and amber. 3.4 fl. oz.  
**\$25 value**

**Award Sales\*: \$23.99 Order Number: 844-307 No Limit Offer. No Commission.**





YOUR COST  
**\$36**  
\$91 VALUE†

**Rêve en Cube Letter from the Stars  
Eau de Parfum**  
*fruity floral*  
Radiant grapefruit, sweet gardenia  
and jasmine. 3.4 fl. oz.  
\$70 value

**LYRD Oud Rose Travel Spray**  
*woody floral*  
Spicy saffron, romantic rose  
and velvety patchouli. .3 fl. oz.  
\$21 value

**Award Sales\*: \$36 Order Number: 954-780 No Limit Offer. No Commission.**



YOUR COST  
**\$36**  
\$91 VALUE†

**Rêve en Cube Misty Green  
Eau de Parfum**  
*soft floral*  
Bergamot, lily of the valley and white  
musk. 3.4 fl. oz. \$70 value

**LYRD Oud Rose Travel Spray**  
*woody floral*  
Spicy saffron, romantic rose  
and velvety patchouli. .3 fl. oz.  
\$21 value

**Award Sales\*: \$36 Order Number: 954-800 No Limit Offer. No Commission.**

ALL BUNDLES ARE LIMITED QUANTITIES. \*Based on the "Your Cost" price. †Based on Brochure regular prices.



EXCLUSIVE  
OFFERS



YOUR COST  
**\$33.99**  
\$84 VALUE†

#### AVON PURE

##### Diffuser

LED light-up diffuser with three different settings. 6½" H. USB connection.  
**\$39 value**

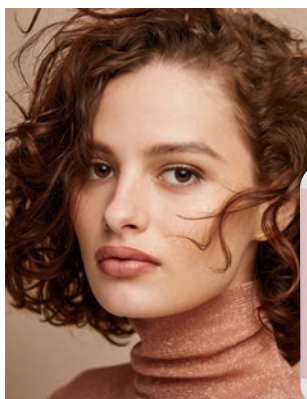
##### Roll-On De-Stress Essential Oil

.34 fl. oz.  
**\$24 value**

##### Essential Oil Eucalyptus

.34 fl. oz.  
**\$21 value**

**Award Sales\*: \$33.99 Order Number: 867-607 No Limit Offer. No Commission.**



YOUR COST  
**\$49.99**  
\$93 VALUE†

#### RE:TUNE INNER BEAUTY

##### Hunger Block

60 vegetarian capsules.  
**\$31 value**

##### Hydration

Berry flavor.  
20 packets.  
**\$27 value**

##### Metabolism Boost

60 vegetarian capsules.  
**\$35 total value**

**Award Sales\*: \$49.99 Order Number: 103-558 No Limit Offer. No Commission.**





YOUR COST  
**\$39.99**  
OVER \$119 VALUE\*

**Cellstrong AA Batteries—**  
**2 Packs of 36 (72 batteries total)**  
Non-rechargeable. Alkaline.  
\$59.98 total value

**Cellstrong AAA Batteries—**  
**2 Packs of 36 (72 batteries total)**  
Non-rechargeable. Alkaline.  
\$59.98 total value

**Award Sales\*:** \$39.99 **Order Number:** 128-721 **No Limit Offer. No Commission.**



YOUR COST  
**\$19.99**  
OVER \$60 VALUE\*

# BUY

**HOMESTAR**

**2 Foaming Toilet Bowl Cleaners**  
Each box includes five pouches,  
10.6 oz. total net wt. per pouch.  
\$25.98 total value

**Bathroom Cleaner**  
Fresh green apple  
scent. 25.4 fl. oz.  
\$11.99 value

**Floor Cleaner**  
Fresh lavender  
scent. 25.3 fl. oz.  
\$9.99 value

**Foaming Toilet Bowl Cleaner**  
Includes five pouches, 10.6 oz.  
total net wt. per pouch.  
\$12.99 value

# GET FREE

**Award Sales\*:** \$19.99 **Order Number:** 176-854 **No Limit Offer. No Commission.**

ALL BUNDLES ARE LIMITED QUANTITIES. \*Based on the "Your Cost" price. \*Based on Brochure regular prices. Includes value of free products (if applicable).



# PREMIUM SKIN CARE SAMPLES

When you convert a skin care sample into a full-size sale, you can really boost your overall business. Use samples to introduce customers to some of our key skin care picks.



**\$6  
VALUE†**

## LIFT & MOISTURIZE BUNDLE

INCLUDES **PACKS OF 3** SAMPLES: 2 Packs of Anew Platinum Age Delay Serum (6 samples total) and 2 Packs of Farm Rx Super Greens Multivitamin Moisture Cream (6 samples total). **101-498**

**12 samples total for only 99¢**



## ANEW VITAMIN C BUNDLE

INCLUDES TRY-IT SIZES: 2 Illuminating Priming Moisturizers, each, .23 fl. oz.; and 2 Brightening Eye Creams, each, .10 fl. oz. **240-996**

**4 try-it sizes for only \$3.99**





## MOISTURIZING BUNDLE

INCLUDES: belif The True Cream Aqua Bomb Aloe (pack of 3), Farm Rx Green Goddess Facial Oil (pack of 5), Farm Rx Super Greens Multivitamin Moisture Cream (pack of 3), Farm Rx Pineapple Plus Brightening Jelly Serum (pack of 3), Isa Knox LXNEW Platinum Sculpting Day Cream (pack of 3) and Isa Knox LXNEW Ultimate Rejuvenating Serum (pack of 3). **537-486**

**20 samples total for only \$4.99**



## FARM RX BUNDLE

INCLUDES **PACKS OF 3** SAMPLES: Farm Rx Super Greens Multivitamin Moisture Cream (pack of 3), Farm Rx Bakuchiol Cream (pack of 3), Farm Rx Amazon Berry Boost Smoothing & Firming Body Cream (pack of 3), Farm Rx Pineapple Plus Instant Glow Toner (pack of 3) and 2 Packs of Farm Rx Pineapple Plus Brightening Jelly Serum (6 samples total). **535-297**

**18 samples total for only \$1.99**

### SAMPLING TIPS

If your customer is placing a makeup or skin care order, present a skin care sample as a thank-you gift.

Don't forget to follow up! The best time is after the first weekend you gave it to your customer. Ask how she liked the texture and what she thought of the product.



# LOVE AT FIRST TRY

Samples are a win-win...fun freebies for your customers,  
and potential full-size sales for you!

## FRAGRANCE VIAL-ON-CARD SAMPLES

Each vial allows for several fragrance applications for a premium sampling experience. Follow up to see what your customers thought of the scent.



**LIVE OUT LOUD #40**  
fruity floral  
Pack of 5 Samples  
363-285  
reg. \$4.25  
**NOW \$2.50**



**RÊVE EN CUBE  
LETTER FROM  
THE STARS**  
fruity floral  
Pack of 3 Samples  
708-970  
reg. \$4  
**NOW \$3.75**



**RÊVE EN CUBE  
MISTY GREEN**  
soft floral  
Pack of 3 Samples  
020-373  
reg. \$4  
**NOW \$3.75**



**LYRD  
PEONY ROSÉ**  
soft floral  
Pack of 5 Samples  
616-263  
reg. \$4.25  
**NOW \$2.50**



**FAR AWAY BALI**  
fruity floral  
Pack of 5 Samples  
269-653  
reg. \$4  
**NOW \$2.25**



**HAIKU**  
fresh green floral  
Pack of 5 Samples  
578-367  
reg. \$2.25  
**NOW \$1.75**



**FAR AWAY**  
amber floral  
Pack of 5 Samples  
451-207  
reg. \$2.25  
**NOW \$1.75**



**RARE PEARLS**  
soft floral  
Pack of 5 Samples  
006-400  
reg. \$2.25  
**NOW \$1.75**



**MESMERIZE**  
fresh aromatic  
Pack of 5 Samples  
006-449  
reg. \$2.25  
**NOW \$1.75**



**WILD COUNTRY**  
fresh aromatic  
Pack of 5 Samples  
006-453  
reg. \$2.25  
**NOW \$1.75**



**BLACK SUEDE**  
fresh aromatic  
Pack of 5 Samples  
006-468  
reg. \$2.25  
**NOW \$1.75**

## MAKEUP SAMPLES

Help your customers find their perfect shades and experience our formulas.



**fmg GLOKOLOR**  
Hybrid Face  
Primer Mini  
.17 fl. oz.  
928-598  
reg. \$10  
**NOW \$3**



**Love at 1st Lash**  
Mini Mascara  
Blackest Black.  
.135 fl. oz.  
698-704  
reg. \$7  
**NOW \$3**



**fmg Cashmere**  
24 Hour Foundation  
Sample Packs  
3 samples per pack.  
Light-Medium 592-966  
Medium-Tan 592-970  
Tan-Deep 592-985  
reg. \$4 **NOW \$3 each pack**



**fmg Glimmer Satin Lipstick Sample Packs**  
Total 0.212 oz. net wt.; equivalent to over 2 full-size fmg Glimmer Satin Lipsticks. 10 samples per pack. reg. \$22 **NOW \$3.25 each pack**

**Sample Pack #1 includes:**  
Wildrose, Rose Angel, Luna,  
Hibiscus, Sierra Sunset, Poppy,  
Violet Night, Windstorm,  
Wildflower, Celestial. 053-025



**Sample Pack #2 includes:**  
Eclipse, Aster, Wild Cherry, Tulip,  
Constellation, Morning Glory, Plum  
Blossom, Desert Moon, Equinox,  
Twilight. 342-250

## JEWELRY

**Bracelet Pillow**  
Black velvet-like  
fabric and cardboard.  
Imported. 3" L x 3" W.  
149-230 **\$4.99**





## FACE & BODY CARE SAMPLES

Let your customers experience the luxurious textures of some of our key products.



**FARM RX  
AMAZON BERRY  
BOOST MOISTURIZING  
& FIRMING MASK**  
Pack of 3 Samples  
042-935  
reg. \$1  
**NOW 79¢**



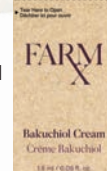
**FARM RX  
PINEAPPLE PLUS  
INSTANT GLOW  
TONER**  
Pack of 3 Samples  
506-435  
reg. \$1  
**NOW 59¢**



**FARM RX  
AMAZON BERRY  
BOOST LIFTING &  
FIRMING SERUM**  
Pack of 3 Samples  
042-973  
reg. \$1  
**NOW 79¢**



**FARM RX AMAZON  
BERRY BOOST  
SMOOTHING &  
FIRMING BODY CREAM**  
Pack of 3 Samples  
506-617  
reg. \$1  
**NOW 59¢**



**FARM RX  
BAKUCHIOL  
CREAM**  
Pack of  
3 Samples  
792-848  
reg. \$1  
**NOW 79¢**



**FARM RX  
PINEAPPLE PLUS  
RADIANCE  
BOOSTING MASK**  
Pack of 3 Samples  
052-894  
reg. \$1  
**NOW 79¢**



**FARM RX  
PINEAPPLE  
PLUS BRIGHTENING  
JELLY SERUM**  
Pack of 3 Samples  
506-530  
reg. \$1  
**NOW 59¢**



**FARM RX  
SUPER GREENS  
MULTIVITAMIN  
MOISTURE CREAM**  
Pack of 3 Samples  
307-913  
reg. \$1  
**NOW 59¢**



**FARM RX  
SUPER GREENS  
REFRESHING GEL  
CLEANSER**  
Pack of 3 Samples  
497-151  
reg. \$1  
**NOW 59¢**



**FARM RX GREEN  
GODDESS FACIAL OIL**  
Pack of 5  
Samples  
759-456  
**\$2.50**



**ANEW ULTIMATE  
NIGHT REPAIR  
SERUM**  
Pack of 3 Samples  
491-866  
reg. \$2  
**NOW 75¢**



**ANEW PLATINUM  
AGE DELAY SERUM**  
Pack of 3 Samples  
491-885  
reg. \$2  
**NOW 75¢**



**AQUA BOMB  
ALOE**  
Pack of 3  
Samples  
994-081  
reg. \$1  
**NOW 69¢**



**REVITALIZE  
& REVEAL  
INTENSIVE PEEL**  
Pack of 3 Samples  
533-806  
reg. \$1  
**NOW 69¢**



**ISA KNOX  
ANEW CLINICAL  
COLLAGEN BOOSTER  
FIRMING CREAM**  
Pack of 3 Samples  
578-773  
reg. \$1  
**NOW 69¢**



**ISA KNOX  
LXNEW ULTIMATE  
DAY CREAM**  
Pack of 3 Samples  
549-596  
reg. \$1  
**NOW 69¢**



**ISA KNOX  
LXNEW ULTIMATE  
REJUVENATING  
SERUM**  
Pack of 3 Samples  
034-668  
reg. \$1  
**NOW 89¢**



**ISA KNOX ANEW  
CLINICAL LINE ERASER  
WITH RETINOL  
[1.0%] ADVANCED  
RETINOL SERUM**  
Pack of 3 Samples  
787-020 reg. \$2  
**NOW \$1.49**



**ISA KNOX LXNEW  
PLATINUM  
SCULPTING DAY  
CREAM**  
Pack of 3 Samples  
731-690  
reg. \$1 **NOW 69¢**



**ISA KNOX LXNEW  
PLATINUM  
SCULPTING OIL  
SERUM**  
Pack of 3 Samples  
731-704  
reg. \$1 **NOW 89¢**



**VITAMIN C  
ILLUMINATING  
PRIMING  
MOISTURIZER**  
Pack of 5 Samples  
959-926  
reg. \$2.50  
**NOW \$2.15**



# THE WOW DEAL

## 5-PIECE SET

**YOUR COST: \$24**

**CUSTOMER PRICE: \$40**

**\$156 VALUE\***

**AWARD SALES: \$24\***

**965-511**

**No limit offer. No commission.**

\*Based on the "Your Cost" price.

\*Based on Brochure regular prices.

SMOOTH AND REVITALIZE  
YOUR SKIN AND HAIR.

### COLLECTION INCLUDES:

**fmg Makeup  
Remover Wipes**  
Pack of 24 wipes.  
\$9 value

**JUMBO SIZE  
Anew Platinum  
Night Cream**  
2.5 oz. net wt.  
\$52 value

**Anew  
Power Serum**  
1 fl. oz.  
\$45 value

**CHI® Essentials Revive  
Keratin + Bonding  
Restoring Shampoo**  
12 fl. oz.  
\$25 value

**CHI® Essentials Revive  
Keratin + Bonding  
Restoring Conditioner**  
12 fl. oz.  
\$25 value

**A  
CAN'T-MISS  
BACK COVER  
OFFER**  
FOR YOU & YOUR  
CUSTOMERS!



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 YouTube.com: AvonUSAREps

