

AVON

KICKSTART

FOR NEW REPRESENTATIVES

MONEY, REWARDS AND MORE

Avon's KickStart program taps into your passion for your business for a quick start to achieving your goals and making money in every campaign. It's easy — and in 90 days you are set up to make it happen.

HERE'S HOW IT WORKS

In 90 days as a new Representative you can:

EARN **40%**

on all sales in your first campaign and 40% on your next 6 campaigns when you hit your sales goals. (Everything — face-to-face, online, and all product categories).

EARN **\$50**

for every new Qualified KickStart Recruit* you bring into Avon.

EARN OVER **\$1,000**

when you hit all your KickStart goals: Achieve all 6 sales goals and recruit 3 or more Qualified KickStart Recruits in your first 7 campaigns and get an extra \$200.

CAMPAIGN	SALES GOALS	APPROXIMATE CUSTOMER ORDERS	EARNINGS BASED ON 40%
→ 2nd Campaign	\$150	5-6	\$60
3rd Campaign	\$200	6-8	\$80
4th Campaign	\$250	8-10	\$100
5th Campaign	\$300	10-12	\$120
6th Campaign	\$350	12-14	\$140
7th Campaign	\$400	14-16	\$160
+ 3 Qualified KickStart Recruits (\$50 each)*			\$150
+ Bonus for achieving sales and recruiting goals			\$200
Total			\$1,010

RECRUITS = REWARDS

Receive a \$50 Bonus for every Qualified KickStart Recruit who joins your team within the incentive time-frame. No limit!

SHARE THE OPPORTUNITY

3 Recruits



\$150 bonus

5 Recruits



\$250 bonus

10 Recruits



\$500 bonus

QUICK FACTS

*What's a Qualified KickStart Recruit? Any Representative recruited during your KickStart program who has an on-time, paid order of \$150 or more during their first or second campaigns of appointment (by close of LOA 2), refer to KickStart FAQs for more information on a qualified recruit.

KickStart also puts you on track for Avon's [President's Recognition](#) and the [Advanced Leadership Program](#).