



Introductory Customer Offers FAQs

What are the Introductory Customer Offers?

- Starting in Campaign 13, new recruits and team members will have exclusive new sets to share right away for their first sales and to start building their business.
- The new sets include some of our best products at an incredible value. They're a great introduction to Avon and a perfect way for new Representatives to get customers started shopping with them.
- The new sets replace the Daily Care Collection starting in C13. The Daily Care Collection will be available to new customers through C12*.

*Inventory permitting.

What's so great about these sets?

- They're packed with the same star products that new Representatives are getting in our latest signup-gift sets. So new Representatives can show off and speak to these top picks to help get customers started shopping with them.
- At \$25 and \$50, both sets are an incredible value, with full-size top products at a fraction of the regular price — a great way to fall in love with Avon!
- The **\$50** set gives customers the best bang for the buck – an amazing value of \$124 in product, plus free shipping if ordered from the new Representative's online store. This \$50 order counts towards the Representative's High 5 Online bonus and customers get a free perk as well. (Details on the AvonNow.com incentives page.) Item Number: 764-160
- The **\$25** set gives new customers a taste of our very best products and entices them to add their own picks to try. Item Number: 764-045
- New customers can share the offer with the **Refer A Friend Program** — their friends get free shipping and the customer gets a 10% off reward.

Who can order them?

- The new customer sets are exclusively for new Representatives to sell in their first 7 Campaigns. (LOA 0 - LOA 6 - Length of Association)
- New Representatives can order on AvonNow.com.
- Customers can order on their Representative's online store.

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What's in the sets?

Can't-Miss Faves Set — \$50 (\$124 value and the best bang for your buck)

Anew Hydra Fusion Gel Cream – Cool, water-like gel absorbs instantly for 72 hours of major hydration

Anew Hydra Fusion De-Puffing Eye Serum
— Marie Claire Magazine says this hydrating gel “will change your life”

Anew Vitamin C Brightening Serum — Your new main squeeze for naturally radiant skin with as much Vitamin C as in 30 oranges in every bottle!

Avon True Color Love at 1st Lash Mascara in Blackest Black — Prepare for gorgeous, OTT lashes — check the reviews!

Avon True Color Nourishing Lipstick in Peach Nectar — High-impact color for all skin tones with a moisturizing, creamy feel



Love Your Face Set — \$25 (\$52 value and a taste of Avon's best)

Anew Hydra Fusion Gel Cream – Hyaluronic acid + raspberry antioxidant = Skin that looks healthy, glowing and refreshed

Avon True Color Love at 1st Lash Mascara in Blackest Black — Luscious botanical ingredients help nourish and hydrate lashes

Avon True Color Nourishing Lipstick in Peach Nectar — Infused with marine collagen and jojoba oil to plump and soften